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# Thornton Joins Kinzer's New Hospitality Practice

New Managing Director to Lead Company's New Focus



Jena Thornton. Photo: Kinzer Partners

Office brokerage firm Kinzer Partners is building its hospitality practice, and has tapped Jena Thornton to lead the charge in what is becoming an emerging focus for the company's capital markets group.

Thornton, which joins the firm as managing director, brings more than 25 years of industry experience, having been involved in more than \$3 billion in aggregate hotel transactions and developments throughout her career as an owner, operator and developer.

“Jena’s experience across all aspects of the hospitality industry gives her a competitive advantage in the field that’s hard to match,” said Craig Kinzer, the firm's founder, in a statement announcing the company's first new hire in 2019.

Thornton began her career in development management for hotel and resort companies before joining the hotel division of Bentall Kennedy, where she oversaw billions of dollars in acquisitions, development and asset management for nearly a decade. She then created Magnetic ERV, where she owned, managed and developed hotels across the Pacific Northwest.

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