

MARK STAYTON

Senior Research & Communications Specialist



206.607.8236

mark@kinzer.com

EDUCATION

Western Washington University
BA, Journalism

University of San Diego
Communication and Media Studies

2018 TO PRESENT

Kinzer Partners, Seattle, Washington

Senior Research & Communications Specialist

Provides marketing, communication, research, public relations, project management and design support to Kinzer Brokerage team.

2018

Greater Seattle Partners, Seattle, Washington

Communications & Research Manager

2017 TO 2018

Economic Development Council of Seattle & King County Seattle, Washington

Communications & Research Manager 2017-2018

Communications & Research Coordinator 2017

Managed research requests from companies looking to relocate or expand in King County, Coordinated responses for information requests with 39 cities, King County, and Washington State.

2015 TO 2017

Pacific NorthWest Economic Region, Seattle, Washington

Media & Communications Coordinator

Managed internal communications as well as outreach through print, two websites, email, and social media. Interviewed subject matter experts and research complex topics to write forceful policy recommendations. Tracked key performance indicators to improve internal organization.

2012 TO 2015

Skagit Publishing, Skagit Valley, Washington

Reporter

Covered business and agriculture, along with the Anacortes community, hospitals, utilities, and Skagit Valley College. Developed new sources and contacts, researched via interviews and databases, and reached out on social media. Skilled in photography, videography, and graphics.